

BREEDER EDUCATION & BREEDER EDUCATION COORDINATOR GUIDELINES

74 clubs participating!

Mission: *Every Parent Club should develop a plan for Breeder Education and appoint a Breeder Education Coordinator to oversee the plan for Breeder Education.*

What is Breeder Education?

Breeder Education is a Parent Club's ability to help educate its breeders and its members on:

- The Breed Standard
- How to successfully read a pedigree
- How to choose a Stud dog or Brood bitch
- How to successfully have a litter
- How to choose the 'right' puppy that meets the Standard
- How to mentor breeders
- How to preserve your breed's legacy

How Can a Parent Club Achieve this Goal?

- Provide a source of materials and people to help with education
- Have breed seminars and educational opportunities at club events such as local dog shows, National Specialties, or other venues
- Appoint a Breeder Education Coordinator to be the source for dissemination of breed and breeding information

Who Should be the Breeder Education Coordinator?

- A recognized member who has been a successful breeder and exhibitor of the breed, appointed by the Parent Club's Board of Directors.
- A member who is willing to be available to answer emails or phone calls
- A member who is willing to join the chat list of other AKC Breeder Education Coordinators and be listed on the AKC website with the other club officers and Committee chairs.

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